

Terms & Conditions (Terms of Service)

Last Updated: January 2026

Welcome to **KLYPS**. By accessing or using the KLYPS platform, you agree to comply with and be bound by the following Terms and Conditions. If you do not agree, you must not use the platform.

1. What Is KLYPS

KLYPS is a **performance-based UGC marketplace** that connects publishers with creators. Publishers post campaign briefs, creators submit content, and compensation is based on **verified performance metrics**.

KLYPS acts solely as a **platform provider**.

We do **not employ creators**, do **not guarantee campaign results**, and are **not a party** to any agreement between publishers and creators.

2. Eligibility & Account Use

To use KLYPS, you must:

- Provide accurate, complete, and up-to-date information
- Use the platform lawfully and professionally
- Comply with all applicable laws, regulations, and platform rules

KLYPS reserves the right to **suspend or terminate accounts** that violate these terms.

3. Creator Responsibilities

Creators agree to:

- Deliver content according to the approved brief and best effort
- Follow advertising, disclosure, and compliance rules
- Use only original or properly licensed content
- Respect deadlines and reasonable revision requests

 **Earnings are performance-based. Minimum income is not guaranteed.**

4. Publisher Responsibilities

Publishers agree to:

- Provide clear, lawful, and accurate campaign briefs
 - Use creator content only within agreed usage rights
 - Avoid misleading, illegal, or non-compliant requests
 - Pay according to agreed pricing and campaign terms
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5. Content Ownership & Usage Rights

- Creators **retain ownership** of their content
- Publishers receive **usage rights** only as defined in each campaign
- Any extended usage (ads, whitelisting, long-term licensing) must be agreed separately

KLYPS may display campaign content on the platform for **operational or promotional purposes**.

6. Payments

- Publisher pay based on agreed pricing or performance metrics
 - Creators are paid based on **verified results**
 - Payments follow platform schedules, thresholds, and applicable fees
 - Platform and processing fees are disclosed in advance
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7. Refund Policy

Refunds may be issued **only if**:

- A campaign is canceled due to platform error or policy violation
- A creator fails to deliver and does not correct issues within the revision period

Refunds are **not issued** for:

- Low performance or audience results
- Creative style or preference disputes
- Campaigns that have already launched and delivered

All refund decisions are **final**.

8. Prohibited Use

You may not upload, request, or distribute content that is:

- Illegal, misleading, or fraudulent
- Infringing copyrights or trademarks
- Harmful, offensive, or non-compliant with regulations

KLYPS may remove content or suspend accounts **without prior notice** to protect platform integrity.

9. Limitation of Liability

KLYPS is not responsible for:

- Campaign performance outcomes
- Algorithm changes on third-party platforms
- External service interruptions

Total liability is limited to **fees paid through KLYPS in the last three (3) months**.

10. Termination

- KLYPS may suspend or terminate accounts for violations
 - Users may close accounts at any time, subject to outstanding balances
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11. Contact

For legal or support inquiries:

[✉ support@klypsmart.com](mailto:support@klypsmart.com)